



Canadian Food
Inspection Agency

Agence canadienne
d'inspection des aliments

President

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November 3, 2020

Mr. Chad MacPherson
General Manager
Saskatchewan Stock Growers Association

ssga@sasktel.net

Dear Mr. MacPherson:

Thank you for your email of October 20, 2020, in which you attached the resolutions from the Saskatchewan Stock Growers Association's annual general meeting. I appreciate the opportunity to respond.

Please note that resolutions 1 and 3 fall under the portfolios of Health Canada and Environment and Climate Change Canada, respectively. I have copied both of these departments in this response.

Regarding resolution 2 on simulated meats, these are regulated under the *Food and Drug Regulations*. They are defined as a food that does not contain meat, poultry or fish but has the appearance of a meat product. While the regulations do not prohibit the use of the word "meat" as a descriptive term for plant-based products, simulated meats must be clearly represented as simulated and the label must state "contains no meat" or "contains no poultry" to avoid giving a false impression. The common name must also accurately describe the product to allow consumers to differentiate it from other foods with which it might otherwise be confused.

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Canada

The Canadian Food Inspection Agency (CFIA) is amending its guidance on labelling of plant-based protein foods. This will provide clarity to industry, which will promote truthful and not misleading labelling and advertising. As part of this effort, CFIA will be launching a consultation to obtain Canadians' perspectives, including industry, on revised guidance for simulated meat and poultry products. We look forward to obtaining feedback from you and your members during the consultation.

Sincerely,

Siddika Mithani

Siddika Mithani, Ph.D
President
Canadian Food Inspection Agency

c.c. Mr. Stephen Lucas, Deputy Minister, Health Canada
Ms. Christine Hogan, Deputy Minister, Environment and Climate Change Canada