



## Saskatchewan Stock Growers Association

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### Media Release

For Immediate Release

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## SSGA Appoints New General Manager

The Saskatchewan Stock Growers Association (SSGA) has a new General Manager as of today.

Chad MacPherson, the former Moose Jaw River Watershed Stewards Inc. Stewardship Coordinator, holds a Bachelor of Science Degree from the University of Regina.

“Chad grew up on a mixed farm in the McLean area and is an Articling Agrologist. The SSGA Directors are pleased that he comes on board as we prepare to chart the way forward at our upcoming 95<sup>th</sup> Convention and Annual General Meeting,” SSGA President Dennis Fuglerud said.

Mr. MacPherson was the first Source Water Protection Plan Coordinator in Saskatchewan, and brings experience in environmental stewardship, landowner management practices and grazing plans to the SSGA.

“I believe Chad has the right mix of technological skills and a natural understanding of the traditions associated with the cattle industry in Saskatchewan to enable him to serve the SSGA well,” Mr. Fuglerud added.

The SSGA 95<sup>th</sup> Convention and Annual General Meeting, which take place at the Radisson Hotel in Saskatoon June 15 to 17, will be held under the theme “Positioning Our Industry For The Future.”

Adele Buettner, Principal of AgriBiz Communications Corp., has served as SSGA Interim General Manager since July 2007; and will remain on contract to facilitate a smooth management transition, as well as coordinate the 95<sup>th</sup> Conference and Annual General Meeting.

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